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Screen Truepress Jet520 Provides the Added Value of Fast, High-Quality, Full-Color Inkjet Printing

ROLLING MEADOWS, Ill. — Demand for full-color digital printing generates billions of pages annually in the United States, encompassing all types of formats. At On Demand Expo 2009, Screen (USA) will showcase the Truepress Jet520, a versatile inkjet printing system that can help print providers capture a bigger share of print-on-demand and variable printing business.

The Truepress Jet520 in booth #1925 at On Demand will be configured with a single printing engine and feature an inline Standard Hunkeler Gen6 paper-handling system. Booth visitors will be able to see how fast and efficiently Screen's inkjet web press prints full-color book pages and direct mail materials.

High-quality inkjet solution

The Truepress Jet520 is a continuous-feed, single-pass inkjet printing system with a print width of 20 inches and a paper width of 20.4 inches. Perfect for today's ever-increasing demands for added value, superior quality and quick turnarounds, the Truepress Jet520 prints up to 420 feet of paper per minute at high image resolution. It can function as a high-quality variable data printing



Creating a Future in Print

Dainippon Screen Graphics (USA), LLC

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system and as a high-speed on-demand printing system for full-color books, affordable transpromotional materials and customized direct mail.

Key features and benefits

Supports fast turnarounds: Printing speed up to 420 feet per minute — the equivalent of 100,000 8 1/2 x 11-inch impressions per hour

Piezo drop-on-demand inkjet head: Four-level grayscale printheads for high speed while maintaining quality

Screen's unique single-pass, multiple-head array: Enabling extremely high printing precision

Stunning printed images: Photographic-quality image resolution up to 720 dpi x 720 dpi

Flexible system configuration: Simplex or duplex printing, full-web or half-web, with single or dual printing engines

Wide range of paper types: Efficiently handles inkjet paper, standard paper, recycled paper and newsprint and card stock

The Truepress Jet520 takes full advantage of color variable printing workflows, opening the door to new business opportunities and printing applications.

The Truepress Jet520 excels at short-run and medium-run book printing, delivering competitively priced, on-demand single-copy printing, as well as mass-market book production, with exceptional color. It handles two-up 8 1/2 x 11-inch pages and three-up 6 x 9-inch book images.

Until now, combining targeted marketing messages in color with transactional communications in one document has been relatively slow and costly. The Truepress Jet520 produces high-quality, personalized transpromo at high volume and at a very competitive cost per page.

Screen (USA) will demonstrate the Truepress Jet520 in booth #1925 at On Demand Expo 2009, March 31-April 2 at the Pennsylvania Convention Center in Philadelphia.

About Screen (USA)

Screen (USA), a wholly owned subsidiary of Kyoto, Japan-based Dainippon Screen Manufacturing Co., Ltd., is a leading supplier of systems and components for the graphic arts industry. From its centrally located headquarters facility outside Chicago, Screen (USA) provides complete sales, parts and service through sales representatives and dealer networks in principal geographic areas. Its diverse line of integrated products includes workflow management solutions, thermal platesetters, imagesetters, digital printing systems for a variety of applications including print on demand, variable data and sign/display printing, hybrid AM/FM screening technology, color proofing applications and digital asset management software. Screen technology benefits commercial printers, packaging printers, newspaper publishers, trade shops, in-plants and service bureaus in every state, plus Canada and all of Latin America.

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